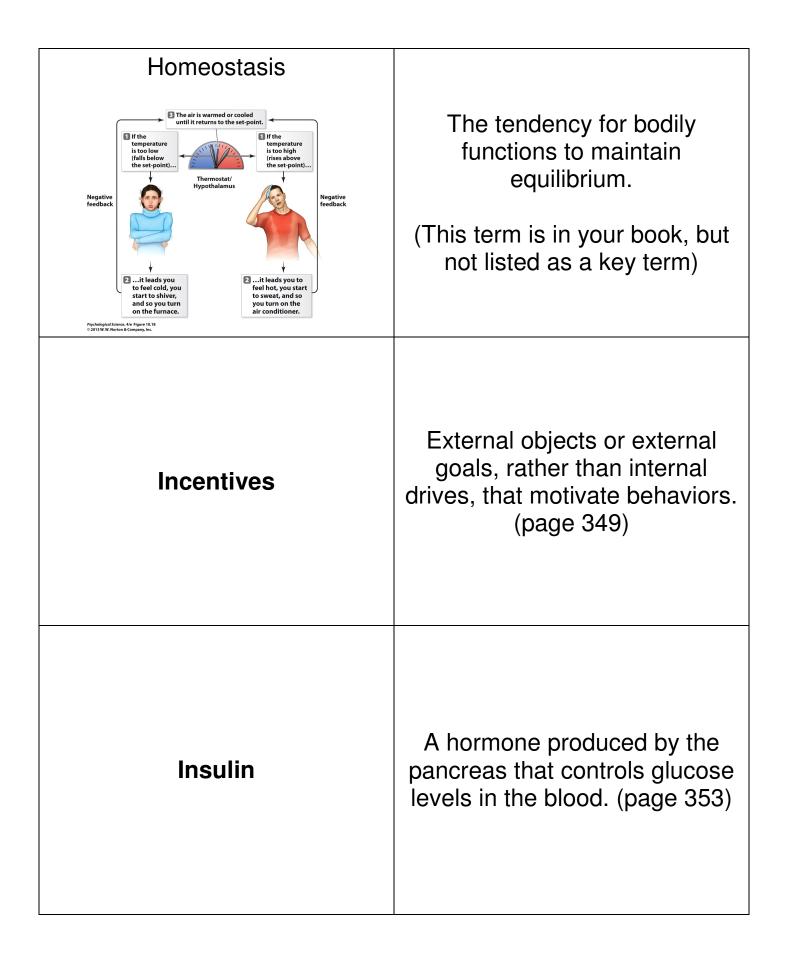
The need or desire to attain a **Achievement motivation** certain standard of excellence. (page 359) Brain or autonomic nervous system activity (such as sweating, muscle tension, or **Arousal** change in heart rate). (page 347) **Canon-Bard theory** Theory stating that information about emotional stimuli is sent to the cortex (emotional experience) and the body (physical reaction) at roughly the same time. (page 366) FIGURE 9.21

Display rules	Rules learned through socialization and that indicate what emotions should be shown in certain situations. (page 377)
Drive	A psychological state that creates arousal and motivates behavior to satisfy a need. (page 346)
Emotion	An immediate, specific negative or positive response to environmental events or internal thoughts. [Feelings that involve subjective evaluation, physiological processes, and cognitive beliefs]. (page 363)

Extrinsic motivation The desire to perform an activity to achieve an external goal, such as receiving a reward. (page 350) Bruce Forster/Getty Images Copyright © 2022 W. W. Norton & Co., Inc. A hormone, secreted by an empty stomach, that is ghrelin associated with increased eating behavior. (page 354) A negative emotional state associated with anxiety, tension, and agitation caused by a belief that we did guilt something that directly or indirectly harmed another person. (page 379)

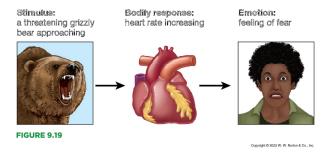


Intrinsic motivation



The desire to perform an activity because of the value or pleasure associated with that activity rather than to achieve an external goal. (page 349)

James-Lange theory



Theory stating that emotions result from physiological reactions in the body.

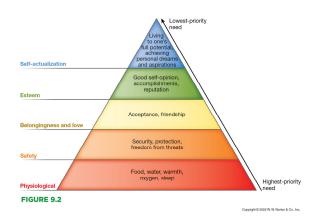
(page 365)

Leptin

A hormone, secreted by fat cells, that is associated with decreased eating behavior. (page 354)

Moods	Long-lasting emotional states that do not have an identifiable object or trigger. (page 363) The generally are less intense than emotions.
Motivation	A process that energizes, guides, and maintains behavior toward meeting specific goals or needs. (page 345)
Need	A state of biological or social deficiency. (page 345)

Need hierarchy



An arrangement of needs, in which some needs have greater priority than others. (page 345)

Need to belong theory



The need for social relations is a fundamental motivate that has evolved for adaptive purposes. (page 357)

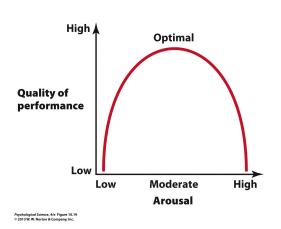
Primary emotions

Evolutionary adaptive emotions that are shared across cultures and associated with specific physical states; they include anger, fear, sadness, disgust, happiness, and possibly surprise and contempt.

(page 362)

Blends of primary emotions; they include remorse, guilt, **Secondary emotions** submission, anticipation and awe. (page 362) A state that is achieved when one's personal dreams and aspirations have been attained. Self-actualization (This term is in your book, but not listed as a key term) **Two-factor theory** Theory stating that how we experience an emotion is Bodily response: heart rate increasing **Emotion label:** a threatening grizzly influenced by the cognitive label we apply to explain the physiological changes we experience. (page 366)

Yerkes-Dodson law



The psychological principle that performance increases with arousal up to a moderate level.

After that additional arousal impairs performance.

(This term is in your book, but not listed as a key term)



Warning: not all of the key ideas are on this list of key terms