Applying your knowledge: Why is learning about the Psychology of Social Psychology important?

For each chapter, you will tell me why learning about the chapter is important.

(1) Pick a specific psychological concept.

(2) Describe and/or define the psychological concept.

(3) Describe an example of that psychological concept. You cannot use an example from class or the textbook.

(4) Based on your example, do one of the following:
   a. Describe how learning about this psychological concept changes how you think about yourself.
   b. Describe how learning about this psychological concept changes how you think about others.
   c. Describe how learning about this psychological concept changes how you think about the world around you.
   d. Describe how learning about this psychological concept can be used in your personal life.
   e. Describe how learning about this psychological concept can be used in your potential career.
   f. Describe how learning about this psychological concept can avoid an important misunderstanding.
   g. Describe how learning about this psychological concept can be used to address a social issue or public policy.
Constraints:
- Work in groups of one (by yourself), two (one partner) or three (two partners). One page per group with all your names on it.
- You can answer a question more than once as long as your examples are qualitatively different.

Grading:
- Each set of response (items 1-4 in the box) is worth up to two points to a maximum of six points. Therefore, you must answer at least 3 to earn a maximum of 6.

  1. Concept
  2. Definition
  3. Example
  4. Change in thinking or behavior

- You may choose to answer more than 3 to earn 6 points through partial credit.
- When I read your example, I am trying to answer the following questions:
  1. What is the psychological concept?
  2. Does your example illustrate the concept? Do not simply restate the definition,
  3. Why is learning about this concept important or what is the change in thinking or behavior that has occurred now that you learned about ______?
  4. Is your example an original example? You can’t use an example from the class or textbook.

Due Date:
- These responses are due the day after the exam.
| Bad       | Learning about the Social Psychology can help me as a business manager.  
|           | Learning about Social Psychology can lead me to see people more objectively. |
| Okay      | Learning about the **diffusion of responsibility** can help me as a business manager. |
| Better    | Learning about the **diffusion of responsibility** can help me as a business manager. |

For example, if I am managing a large team or set of employees and have a large number of duties or tasks that need to be completed, I either need to make sure I assign people the job of getting it done (cleaning the bathrooms, doing the dishes, sweeping the floors, etc.) or assign someone to make sure this gets done. Without doing this, everyone else might think someone else is going to do it, and nothing gets done.

If I can get people to do these activities on their own, new employees will be much more likely to automatically do these behaviors if they see everyone else doing it due to ____________.