Social Psychology

12.1 How Does Group Membership Affect People?
- People Favor their Own Group
- Groups Influence Individual Behavior
- People Conform to Others
- People Are Often Compliant
- People Are Obedient to Authority

12.2 When Do People Harm or Help Others?
- Many Factors Can Influence Aggression
- Many Factors Can Influence Helping Behavior
- Some Situations Lead to Bystander Apathy
- Cooperation Can Reduce Outgroup Bias

12.3 How Do Attitudes Guide Behavior
- People Form Attitudes Through Experience and Socialization
- Behavior Are Consistent with Strong Attitudes
- Attitudes Can Be Explicit or Implicit
- Discrepancies Lead to Dissonance
- Attitudes Can Be Changed Through Persuasion

12.4 How Do People Think About Others?
- Physical Appearance Affects First Impressions
- People Make Attributions About Others
- Stereotypes are Based on Automatic Categorizations
- Stereotypes Can Lead to Prejudice
- Prejudice Can Be Reduced

12.5 What Determines the Quality of Relationships?
- Situational and Personal Factors Influence Interpersonal Attraction
- Love is an Important Component of Romantic Relationships
- Staying in Love Can Require Work