

Learning Goals

Chapter 7: Memory



How Do You Create Memories?

- 7.1 Explain the three phases of information processing.
- 7.2 Summarize in your own words how selective attention influences the creation of a memory.

How Do You Maintain Memories Over Time?

- 7.3 Contrast the three memory stores by naming each one and describing its function.
- 7.4 Explain in your own words how visual and auditory sensory storage lets you experience your perceptions as unified wholes.
- 7.5 Summarize how working memory increases the duration and capacity of short-term storage.
- 7.6 Explain the role of maintenance rehearsal and elaborative rehearsal in long-term memory.
- 7.7 Summarize how long-term storage is organized based on semantic meaning.

What Types of Long-Term Memories Do You Store?

- 7.8 Contrast the two types of amnesia by explain each one in your own words.
- 7.9 Explain the differences between episodic and semantic memory.
- 7.10 Explain implicit memory by describing it in your own words.
- 7.11 Explain how the brain processes memories.

How Do You Retrieve Memories?

- 7.12 Explain in your own words three ways that you can use retrieval cues to access memories in long-term storage.
- 7.13 Restate in your own words three ways that you can forget memories in long-term storage.
- 7.14 Outline the five ways that memories in long-term storage can become distorted.

In addition, you should be able to give examples and elaborate on the major concepts from the chapter.