



How Do You Create Memories?

- **7.1** You Create Memories by Processing Information
- **7.2** Your Memories are Unique

How Do You Maintain Memories Over Time?

- **7.3** You Maintain Information in Three Memory Stores
- **7.4** Sensory Storage lets You Maintain Information Very Briefly
- 7.5 Working Memory Lets You Actively Maintain Information in Short-Term Storage
- **7.6** Long-Term Storage Lets You Maintain Memories Relatively Permanently
- 7.7 Your Long-Term Storage is Organized Based on Meaning

What Types of Long-Term Memories Do You Store?

- 7.8 There are Two Types of Amnesia
- 7.9 Your Explicit Memories Involve Conscious Effort
- **7.10** Your Implicit Memories Function Without Conscious Effort
- **7.11** Memory is Processed by Several Regions of Your Brain

How Do You Retrieve Memories?

- 7.12 Retrieval Cues Help You Access Your Memories
- **7.13** You Forget Some of Your Memories
- 7.14 Your Memories Can Be Distorted