Chapter 5: Operant Learning: Reinforcement

- Beginnings (2)
  - Box: E. L. Thorndike: What the Occasion Demanded

- Types of Operant Learning (4)
  - Box: B. F. Skinner: The Darwin of Behavior Science

- Kinds of Reinforcers (1)
  - Primary and Secondary
  - Contrived and Natural
    - Operant and Pavlovian Learning Compared

- Variables Affecting Reinforcement (4)
  - Contingency
  - Contiguity
  - Reinforcer Characteristics
  - Behavioral Characteristics
  - Motivating Operations
  - Other Variables

- Neuromechanics of reinforcement (1)

- Theories of Positive Reinforcement
  - Hull's Drive-Reduction Theory
  - Relative Value Theory and the Premack Principle
  - Response Deprivation Theory

- Theories of Avoidance
  - Two-process Theory
  - One-process Theory

- A final Word
Chapter 6: Reinforcement Beyond Habit

- Shaping New Behavior (2)
  - The shaping of shaping
  - Tips for shapers

- Chaining (1)

- Insightful Problem Solving (2)

- Creativity (3)

- Superstition (2)
  - Quick! Get Some Mud!

- Helplessness (2)

- A final Word
Chapter 7: Schedules of Reinforcement

- Simple Schedules (12)
  - Continuous Reinforcement
  - Fixed Ratio
  - Variable Ratio
    - Life is a Gamble
    - VR Harassment
  - Fixed Interval
  - Variable Interval
  - Extinction
  - Other Simple Schedules
  - Stretching the Ratio

- Compound Schedules

- The Partial Reinforcement Effect
  - Discrimination Hypothesis
  - Frustration Hypothesis
  - Sequential Hypothesis
  - Response Unit Hypothesis

- Choice and the Matching Law
  - Box: Ghetto Choice

- A Final Word
Chapter 8: Operant Learning: Punishment

- Types of Punishment (4)
  - Box: Aversive Confusion: Positive Punishment and Negative Reinforcement Compared

- Variables Affecting Punishment (4)
  - Contingency
  - Contiguity
    - Texting while driving—punishable by death
  - Punisher Intensity
  - Introductory Level of Punishment
  - Reinforcement of the Punished Behavior
  - Alternative Sources of Reinforcement
  - Motivating Operations
  - Other variables

- Theories of Punishment
  - Two-process theory
  - One-process theory

- Problems with Punishment (2)

- Alternatives to Punishment (2)
  - Response Prevention
  - Extinction
  - Differential Reinforcement
Chapter 9: Operant Applications

- Home (1)
- School (2)
- Clinic (3)
  - Self-Injurious Behavior
  - Delusions
  - Paralysis
    - Operant Medical Assessment
- Work (2)
- Zoo (1)
- A Final Word
  - Reinforcement goes to the dogs

*the final 3 will be determined at a later time