

LANE COMMUNITY COLLEGE
Psy 216: Social Psychology
Fall 2012



Instructor: Eric Kim
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CRN 27591: MWF: 2:00 -2:50, building 5/239

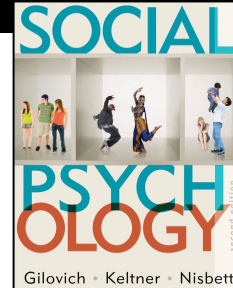
Basic Information

Prerequisites:

PSY 201 or PSY 203

Required text for Psy 216:Social Psychology:

- Gilovich, Keltner and Nisbet (2011). Social Psychology, 2nd edition.



Catalog course description:

The boundary field where sociology and psychology overlap. The influence of psychological process on groups, and the influence of culture, society, and groups on individuals. Topics: group dynamics, leadership, socialization, attitude change, and others. Emphasis is put on learning to use social psychological findings to explain real-life events.

Course format:

Social Psychology is the scientific study of the feelings, thoughts and behaviors of individuals in social situations ([page 7](#)). The scientific study means that there are hypotheses about behavior that are assessed with empirical data instead of using logical arguments and intuition. Logic and intuition are limited and may lead to false beliefs. Logical arguments and intuition are important in a science, but to see how the real works, you need empirical data.

Class time will be used to cover some of the main concepts in the chapter, address questions you may have, work on in-class exercises, and perform demonstrations and activities to help you learn, apply and connect the concepts to “the real world”. I will integrate current topics with chapters from within this course as well as material from the other General Psychology courses. In addition, we will explore how understanding psychology relates to the other social sciences, such as criminal law, sociology, economics and politics. Although I encourage participation in class, this is NOT an open invitation for having a conversation with your fellow students. Conversations in the classroom are distracting for other students.

Topical Psychology Courses Offered at Lane Community College:

- Abnormal Psychology
- Adult Development
- Applied Psychology
- Child Development
- Experimental Psychology
- Human Sexuality
- Learning and Memory
- Lifespan Development
- Multi-Cultural Psychology
- Personality
- Physiological Psychology
- Social Psychology

Grades

Grades:

Chapter Exams (5 x 100 pts.)

500 points

Final Exam (100 pts.)

100 points

Non-Exam points (90 pts.)

90 points

A = 600 - 690 pts.

B = 540 - 599 pts.

C = 480 - 539 pts.

D = 420 - 479 pts.

YOU MUST DO AT LEAST 3 examples of social psychology in the news (see the assignment below) to pass the course under any grading option (graded or P/N). Grades are not based on a curve. Keep a record of your points. If your records do not match mine, let me know. Please see me during office hours for help to address your questions or concerns. Pluses and minuses are given at my discretion for exceptional work.

Chapter exams (100 points each):

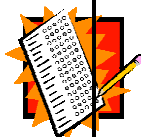
Exams are usually 50 multiple choice/matching questions (2 points each) for a total of 100 points (exams that are not 100 points will be scaled to 100 points) to be taken in 50 minutes. Exams may contain multiple-choice, matching or short answer questions that can be based on the readings, class demonstrations, discussions and examples from class, or questions from a previous chapter from the course!

- After the first exam, there will be an opportunity to earn bonus points on the chapter exams. These bonus points are optional and are questions from previous chapters. You will need to correctly answer at least 3 of the 12 questions to earn points and these questions can be used as practice for the final exam and an indicator of how well you are retaining information for the final exam. This is only available to those to take the exam at the scheduled time.
- Students who have an average greater than or equal to 80% on the five chapter exams may substitute the final exam score with the average score of all five chapter exams, thus avoiding the final exam. If you have this option, I will use the average of all five chapter exams OR the final exam—whichever is greater.

Comprehensive final exam (100 points):

The final exam will be a comprehensive multiple-choice exam based on the textbook of 50 questions worth 2 points each.

- Students who take the comprehensive final exam at the scheduled time, a sheet of notes (8 ½" x 11", front and back) will be allowed. You cannot use notes if you are taking a makeup final.
- The final exam score may replace a single missed exam with a score of zero (see Missed exam and late work policy), thus making the final exam worth 200 points.
- As stated under Chapter exams, students who have an average greater than or equal to 80% on the five chapter exams may substitute the final exam score with the average score of all five chapter exams, thus avoiding the final exam. If you have this option, I will use the average of all five chapter exams OR the final exam—whichever is greater.



Non-exam points: Identify examples of social psychology (90 points)

Each chapter will have several key concepts/terms listed at the end of the chapter. Using the concepts related to social psychology (some are general psychological concepts—don't use those),

1. Briefly describe one situation involving this concept.
2. Explain why this situation is an example of this concept.
3. Describe why learning about this concept is important

You cannot use any examples that come from class or the textbook.

You will identify 30 examples of social psychology. These are worth up to 3 points each. Starting Friday, Oct 5th, two examples are due each Friday. There will not be any due the week of the Thanksgiving holiday (there isn't a Friday class). On the last day of class 16 examples will be due. I will not accept any late, but you can turn examples in early.

I will put a list of suggested social psychological concepts on the course website to use.

Non-exam points: News articles (20 points)

Apply what you have learned in social psychology to events in the world. Often, news will not directly tell you that the story involves social psychological principles. If you understand social psychology, you should be able to see how the story can relate to social psychology.

1. Print a copy of a news article from a major news outlet such as abcnews, AP, CNN, etc. No blogs, no commentaries, editorials or questionable websites. The assignment cannot be graded without this.
2. Summarize the article
3. Identify a social psychological key term that this article relates to
4. Define your social psychology concept
5. Explain how the article relates to the social psychology concept

Each one is worth 4 points. **You must do 3 to pass the class.** One is due after an exam. A bonus of 2 points is awarded if completed after the first exam and 1 point is awarded if completed after the second exam.

Visit the Social Psychology Network's website to see more psychology related stories. This link can be found on the course website.

Non-exam points: Miscellaneous surveys and exercises (unknown number of points)

There will be some in class surveys or on-line exercises you can do for non-exam points. These are to be determined as the course progresses.

Missed Exams and Late Work

Missed exam and late work policy:

- **Exams:** A zero will be recorded for a missed exam. A single zero can be replaced with the score from the comprehensive final exam (see Comprehensive final exam). Only students who take the exam at the scheduled time may earn bonus points on the exams and use note cards for the exams (if applicable).
- **Homework:** Homework is an individual exercise (unless it is explicitly a group exercise). You may work with others, but you will need to do your own work. Unless otherwise stated, *homework assignments are due at the beginning of the next class meeting*. If you are absent from class, you are responsible for the class material and turning it on time. Late work will be graded for feedback. Depending on how much late work and how late it is, points from late work may or may not count toward your final grade. Homework is NOT accepted after the last day of class at 5:00 pm.

Makeup exams:

You can take an alternative makeup exam if you meet one of two conditions.

1. If you notify me by email, voice mail message, or in writing (but not verbally) *in advance* that you cannot take the exam at the scheduled time OR
2. If you provide *documentation* of a health (sick) or legal reason (in court, arrested, ticketed) why you could not take the exam at the scheduled time after you missed the exam.

Makeup exams are to be taken in the Social Science Testing Lab (CEN 456). The makeup exam must be taken within 14 days of the original exam or else it will revert to a zero (in the summer session, this must be done by the end of the 4-week session). There are no makeup exams after the last day of class.

Limitations of makeup exams:

- Only students who take the exam at the scheduled time may earn bonus points. There is no bonus on makeup exams.

Being Successful !

General strategies for success:

- Distribute your reading over the week. Minimize reading all at one time or get behind in your reading.
- Learn the vocabulary for each chapter. There are virtual flashcards on the publisher's website and I have paper copies of flashcards on the website.
- Get copies of the overheads from the website.
- Attend, pay attention and participate in class.
- Take notes.
 - Rewrite and review your notes (look up SQ3R or the Cornell Method on Wikipedia), or visit Academic Learning Skills Department.
 - Review your notes daily, before class and at the end of each week.
- Visit your instructor during office hours if you have difficulties, have questions or don't understand the material or any other questions or need assistance with the course.
- Get a good night's rest. People who are deprived of sleep tend to have difficulties concentrating and remembering information.
- The average student needs to spend 2 hours outside of class for every hour in class. This means spending 6 hours a week outside of class preparing for a 3 credit class.

General strategies for preparing for exams:

- Generate a chapter outline and expand it and add more specific details: You should start reading the material as soon as possible and create a general outline of the chapter. As you read the chapter, slowly add detail to your general outline. You can also find an example of a general outline for each chapter on my website and a detailed outline on the publisher's website.
- Read the chapter objectives: Visit the publisher's website and download the learning objectives for each chapter. This can help focus your attention while reading the chapter. When reading the chapter, break the chapter into small sections for studying and distribute your reading to correspond with the topics on the tentative schedule. This will help you learn, organize and remember the concepts. When reading through the chapter, make sure you can determine the important points of each section. If you have questions about this process, come and see me during office hours and we can explore strategies for learning the material.
- Visit the website for this course. I should have identified the number of multiple choice items per major heading for each chapter. This way you know which sections I will focus on.
- Use the on-line resources such as the chapter quizzes and electronic flashcards that can be found on the publisher's website or linked from my website.
- When you finish the chapter it is recommended (not required) that you make a detailed outline of each section to summarize and organize the main ideas. As you read the text, include the images, THE REAL WORLD, HOT SCIENCE, etc. sections. You ARE tested on them.

DO NOT:

- rely on merely repeating the information over and over to yourself. Elaborate on the information, connect the information with what you already know and organize the information.
- rely on memorizing facts and answers to specific questions. Understand and interrelate the psychological concepts.
- text, blackberry, surf the internet, or have conversations unrelated to class, etc. while in class.
- cram for your exams.

Those who don't pay attention in class, don't read the material, don't attend, don't ask questions, don't study, don't participate, get behind which leads to not paying attention, not reading the material, not attending, not asking questions, not studying and not participating and get even further behind. At the end of the term these people tend to spiral out of control and lead to poorer grades, higher levels of stress, and avoidance of your responsibilities.



Warning
Sudden drop



Resources

Be responsible
Be respectful toward others
Be honest. Don't lie, cheat or steal
Work hard
Seek help when struggling

Web sites:

- **My web site:** <http://media.lanecc.edu/users/kime> You can find short chapter outlines, chapter objectives and, copies of my overheads, point distributions (based on exam scores as your ID), and links to other psychology related resources. You should get copies of the overheads to help you listen, think, and take your own notes during class instead of copying from the overheads. This is a supplement for the course, not a substitute for attending class or reading the textbook. Handouts from class are the documents of record since there may be problems or delays with transferring information from my files to the web site.
- **Publisher's web site:** <http://www.wwnorton.com/college/psych/social-psych2/> On the publisher's web site, you can find a study plan, chapter outlines, quizzes, and other resources to help you learn psychology.

Academic Learning Skills Department (Center Building, Second floor)

The Academic Learning Skills Department provides instruction at both the developmental and transfer levels to prepare students for success in lower division and career/technical courses and in work, family and community settings. The Department uses assessment and placement information to offer sequenced credit courses in reading, writing, English as a second language, math, study skills, and computer literacy. Phone: (541) 463-5439. <http://www2.lanecc.edu/als>

Counseling And Advising Center

Academic advising counselors and advisors are available to help you plan your educational program and select classes to meet your goals. Advising services are available on a drop-in basis at the main campus in Building 1, Room 103. For academic advising at the Downtown Center in Eugene, or at the Florence or Cottage Grove Centers, call for availability. For more information, call (541) 463-3200. <http://www.lanecc.edu/counseling/contactus.html>

Disability services (building 1, room 218):

If you need support or assistance because of a disability, you may be eligible for academic accommodations through Disability Services. For more information contact Disability Services at (541) 463-5150 (voice), or (541) 463-3079 (TTY), or stop by Building 1, Room 218.

Women's Center (Student Services Building 1, Room 202)

- Resources, referrals, and information
- A place to study and socialize with other students
- Coffee, tea, and a free phone for local calls
- Lending library, brochures, handouts
- Bulletin boards with community and campus events and services
- Peer support from other students
- Individual appointments with trained advisors
- Free use of our computers with staff assistance available

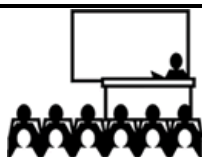
Find assistance for academic concerns and personal concerns. Phone: (541) 463-5353.

<http://www.lanecc.edu/wp/women.htm>

Tentative schedule



Week of...



General Lecture Topic(s)



Homework due

Mon., Sept. 24	• Introduction to Social Psychology	
Weds., Sept. 26	• Chapter 1: An Invitation to Social Psychology	
Fri., Sept. 28	• Chapter 1: An Invitation to Social Psychology	
Mon., Oct. 1	• Chapter 4: Understanding Others (Attribution)	
Weds., Oct. 3	• Chapter 4: Understanding Others (Attribution)	
Fri., Oct. 5	Exam #1: Chapter 1 and Chapter 4	2 examples 1 news article
Mon., Oct. 8	• Chapter 5: Social Judgments	
Weds., Oct. 10	• Chapter 5: Social Judgments	
Fri., Oct. 12	• Chapter 5: Social Judgments	2 examples
Mon., Oct. 15	• Chapter 6: Attitudes, Behavior and Rationalizations (Cognitive Dissonance)	
Weds., Oct. 17	• Chapter 6: Attitudes, Behavior and Rationalizations (Cognitive Dissonance)	
Fri., Oct. 19	Exam #2: Chapter 5 and Chapter 5	2 examples 1 news article
Mon., Oct. 22	• Chapter 8: Social Influence (Conformity, Obedience and Compliance)	
Weds., Oct. 24	• Chapter 8: Social Influence (Conformity, Obedience and Compliance)	
Fri., Oct. 26	• Chapter 9: Persuasion	2 examples
Mon., Oct. 29	• Chapter 9: Persuasion	
Weds., Oct. 31	Exam #3: Chapter 8 and Chapter 9	1 news article
Fri., Nov 2	• Chapter 12: Stereotyping, Prejudice and Discrimination	2 examples
Mon., Nov. 5	• Chapter 12: Stereotyping, Prejudice and Discrimination	
Weds., Nov. 7	• Chapter 12: Stereotyping, Prejudice and Discrimination	
Fri., Nov. 9	• Chapter 13: Helping, Hurting and Cooperating	2 examples
Mon., Nov. 12	NO SCHOOL—Veteran's Day	
Weds., Nov. 14	• Chapter 13: Helping, Hurting and Cooperating	
Fri., Nov. 16	Exam #4: Chapter 12 and Chapter 13	2 examples 1 news article
Mon., Nov. 19	• Chapter 14: Groups	
Weds., Nov. 21	• Chapter 14: Groups	
Fri., Nov. 23	NO SCHOOL—Thanksgiving Holiday	
Mon., Nov. 26	• Chapter 15: Healthy, Wealthy, and Wise: Social Psychology Applied	
Weds., Nov. 28	• Chapter 15: Healthy, Wealthy, and Wise: Social Psychology Applied	
Fri., Nov. 30	Exam #5: Chapter 14 and Chapter 15	16 examples 1 news article
Mon., Dec. 3	FINAL EXAM (2:00-3:50)	

*Students who have an average of 80 – 100+% on the first five exams may choose to substitute the score for the final exam with the average of all of their exams.